

American attitudes toward the Middle East (May 2016)

**Shibley Telhami
Principal Investigator**

**A survey sponsored by
The Anwar Sadat Chair for Peace and Development
at the
University of Maryland
fielded by Nielsen Scarborough**

presented at

**The Center for Middle East Policy at the Brookings Institution
July 11, 2016**

Survey Methodology

The survey was conducted May 20-31, 2016 with a panel consisting of a probability-based representative sample. The panel was recruited by Nielsen Scarborough from its larger probability-based national panel, which was recruited by mail and telephone using a random sample of households provided by Survey Sampling International. A total of 1580 panelists completed the survey including a national sample of 855 adults, plus an oversample of 735 millennials (18-34), making for a total sample of millennials of 863. Responses were weighted by age, gender, income, education, race, and geographic region using benchmarks from the US Census. The survey was also weighted by partisan identification and millennials were down-weighted consistent with these groups' incidence rate in the U.S. Census. The margins of error for the national sample and for each subgroup is: National – 855 respondents, MoE: 3.4% Millennials – 863, MoE: 3.3%

The margins of error for the national sample and for each subgroup is:

National – 855 respondents, MoE: 3.4%

Millennial (18-34) - 863 respondents, MoE: 3.3%

Valuable assistance was provided by The Program for Public Consultation, especially its director Steven Kull, Evan Lewis, and Clay Ramsay. Neil Schwartz, Scott Willoth, and Jordan Evangelista from Nielsen Scarborough also provided assistance. Brittany Kyser and Rachel Slattery were particularly helpful.

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Survey Methodology

The survey was conducted June 24-30, 2016 with a panel consisting of a probability-based representative sample. The panel was recruited by Nielsen Scarborough from its larger probability-based national panel, which was recruited by mail and telephone using a random sample of households provided by Survey Sampling International. A national sample of 1312 panelists completed the survey. Responses were weighted by age, gender, income, education, race, and geographic region using benchmarks from the US Census. The survey was also weighted by partisan identification. The margin of error is 2.7%

The margins of error for the national sample are:

National – 1312 respondents, MoE: 2.7%

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